

GREENSTRIPE MEDIA, INC.

238770

PLANNING • PLACEMENT • SYNDICATION

TELEVISION BROADCAST CONTRACT

Contract # 110445

Contract Date 9/20/2016

Advertiser Yes on 55 - Californians for Budget Stability		Station KRCR-TV		Product Yes on 55	
Buyer David Takara	Broadcast materials furnished by Greenstripe Media - 949.650.5081		rev # on	rev # on	rev # on

KRCR-TV
Terri Wilcox
755 Auditorium Drive
Redding, CA 96001

Station Phone 530.243.7777 x729 (office)

Direct Phone 530.945.5575 (mobile)

Fax 530.243.0217

E-mail twilcox@bontencalifornia.com

Schedule Dates		Schedule Rotation		# of weeks	Announcements	Gross Cost	\$6,830.00
10/3/2016	thru 10/9/2016	Monday	thru Sunday	1	21x	Net Cost	\$5,805.50
LINE	DAYS	TIME PERIOD FROM TO	SPOT LENGTH	SPOTS PER WK	PROGRAM NOTES	RATE PER SPOT	LINE TOTAL
1	-	-	-	-	-		\$0
2	M-F	6a 7a	:30	2x	News Channel 7	\$300	\$600
3	M-F	7a 9a	:30	3x	Good Morning America	\$350	\$1,050
4	M-F	10a 11a	:30	2x	The View	\$120	\$240
5	M-F	4p 5p	:30	1x	Judge Judy	\$120	\$120
6	M-F	5p 5:30p	:30	2x	News Channel 7	\$500	\$1,000
7	M-F	5:30p 6p	:30	2x	News Channel 7	\$500	\$1,000
8	M-F	6:30p 7p	:30	1x	News Channel 7	\$500	\$500
9	M-F	11p 11:35p	:30	2x	News Channel 7	\$225	\$450
10	-	-	-	-	-		\$0
11	-	-	-	-	-		\$0
12	SU	11p 11:35p	:30	1x	News Channel 7	\$200	\$200
13	M-F	11:35p 12:37a	:30	2x	Jimmy Kimmel Live	\$60	\$120
14	-	-	-	-	-		\$0
15	M	8p 10p	:30	1x	Dancing with the Stars	\$650	\$650
16	TH	8p 9p	:30	1x	Greys Anatomy	\$500	\$500
17	F	10p 11p	:30	1x	20/20	\$400	\$400

WEEKLY TOTALS: 21x \$6,830

BILLING INFORMATION: Station is to provide weekly billing. All invoices should be addressed to the named advertiser above "in care of" Greenstripe Media, Inc. and mailed to the address below. Exact times are required on all affidavits. Station agrees to advise of any discrepancies. In the event of a discrepancy, the Greenstripe Media, Inc. contract prevails. **MAKEGOOD POLICY:** Please advise Greenstripe Media, Inc. immediately of any pre-emptions in writing. Offer makegood in same or better programming within contracted weeks. We will respond within 24 hours.

Accepted for (Station) _____ By _____

424 OLD NEWPORT BLVD. • NEWPORT BEACH, CA 92663

TEL: (949) 650-5081 • FAX: (949) 650-0207 • E-MAIL: dtakara@greenstripemedia.com



KRCR TV
755 Auditorium Drive
Redding, CA 96001

Greenstripe Media
424 Old Newport Blvd
Newport Beach, CA 92663-4211

Contract # 238770

Schedule Dates 10/03/16-10/09/16
Advertiser Yes On 55 - Californians for Budget Stability (1035)
Agency Greenstripe Media (1755)
Product Issue Advertising (1119)
Brand 110445 YES on 55 (103298)
Salesperson Wilcox, Terri (1235)
Sales Office KRCR
Buyer Name Takara, David
Phone/Fax (949) 650-5081 /
CPE YES on 55/110445 YES on 55
Account Types Local/Political Issue
Billing Type Standard
Comments

Date Entered 09/21/16
Last Modified 09/21/16
Entered By Terri Wilcox
CO-OP No
Headline # 110445
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,024.50
Net Total \$5,805.50
Sales Tax

Redding ABC (KRCR)		
By Broadcast Month	Spots	Rate
Oct. 2016	21	\$6,830.00
Grand Total:	21	\$6,830.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/03/16-10/07/16	1	:30	5:58A- NEWS CH 7: DAYBREAK 6 AM	2	X	X	X	X	X			2	\$300.00	\$600.00	Redding ABC (KRCR)		9/21/16
2.0	Normal Line / SPOT	10/03/16-10/07/16	1	:30	7A- GOOD MORNING AMERICA	3	X	X	X	X	X			3	\$350.00	\$1,050.00	Redding ABC (KRCR)		9/21/16
3.0	Normal Line / SPOT	10/03/16-10/07/16	1	:30	10A- THE VIEW	2	X	X	X	X	X			2	\$120.00	\$240.00	Redding ABC (KRCR)		9/21/16
4.0	Normal Line / SPOT	10/03/16-10/07/16	1	:30	4P- 5P (PST)	1	X	X	X	X	X			1	\$120.00	\$120.00	Redding ABC (KRCR)	JUDGE JUDY	9/21/16
5.0	Normal Line / SPOT	10/03/16-10/03/16	1	:30	4:59P- NEWS CH 7 AT 5 PM	1								1	\$500.00	\$500.00	Redding ABC (KRCR)		9/21/16
6.0	Normal Line / SPOT	10/05/16-10/07/16	1	:30	4:59P- NEWS CH 7 AT 5 PM	1			X	X	X			1	\$500.00	\$500.00	Redding ABC (KRCR)		9/21/16
7.0	Normal Line / SPOT	10/03/16-10/03/16	1	:30	5:30P- NEWS CH 7 AT 5:30 PM	1	X							1	\$500.00	\$500.00	Redding ABC (KRCR)		9/21/16
8.0	Normal Line / SPOT	10/05/16-10/07/16	1	:30	5:30P- NEWS CH 7 AT 5:30 PM	1			X	X	X			1	\$500.00	\$500.00	Redding ABC (KRCR)		9/21/16
9.0	Normal Line / SPOT	10/05/16-10/07/16	1	:30	6:28P- NEWS CH 7 AT 6:30 PM	1			X	X	X			1	\$500.00	\$500.00	Redding ABC (KRCR)		9/21/16
10.0	Normal Line / SPOT	10/03/16-10/07/16	1	:30	10:59P- NEWS CH 7 AT 11 PM	2	X	X	X	X	X			2	\$225.00	\$450.00	Redding ABC (KRCR)		9/21/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Bonten Media and its stations do not discriminate in advertising contracts on the basis of race, ethnicity or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, ethnicity or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.



Greenstripe Media
424 Old Newport Blvd
Newport Beach, CA 92663-4211

Contract # 238770

Schedule Dates	10/03/16-10/09/16	Date Entered	09/21/16
Advertiser	Yes On 55 - Californians for Budget Stability (1035	Last Modified	09/21/16
Agency	Greenstripe Media (1755)	Entered By	Terri Wilcox
Product	Issue Advertising (1119)	CO-OP	No
Brand	110445 YES on 55 (103298)	Headline #	110445
Salesperson	Wilcox, Terri (1235)	Demo	
Sales Office	KRCR	Order Type	Normal
Buyer Name	Takara, David	Package Deal	
Phone/Fax	(949) 650-5081 /	Commission %	15.00
CPE	YES on 55/110445 YES on 55	Commission	\$1,024.50
Account Types	Local/Political Issue	Net Total	\$5,805.50
Billing Type	Standard	Sales Tax	
Comments			

Redding ABC (KRCR)		
By Broadcast Month	Spots	Rate
Oct. 2016	21	\$6,830.00
Grand Total:	21	\$6,830.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11.0	Normal Line / SPOT	10/09/16-10/09/16	1	:30	11P-NEWS CH 7: SUNDAY 11 PM	1							X	1	\$200.00	\$200.00	Redding ABC (KRCR)		9/21/16
12.0	Normal Line / SPOT	10/03/16-10/07/16	1	:30	11:35P- JIMMY KIMMEL LIVE	2	X	X	X	X	X			2	\$60.00	\$120.00	Redding ABC (KRCR)		9/21/16
13.0	Normal Line / SPOT	10/03/16-10/03/16	1	:30	7:57P- DANCING WITH THE STARS	1								1	\$650.00	\$650.00	Redding ABC (KRCR)		9/21/16
14.0	Normal Line / SPOT	10/06/16-10/06/16	1	:30	7:57P- GREY'S ANATOMY	1			X					1	\$500.00	\$500.00	Redding ABC (KRCR)		9/21/16
15.0	Normal Line / SPOT	10/07/16-10/07/16	1	:30	10P- 20/20	1				X				1	\$400.00	\$400.00	Redding ABC (KRCR)		9/21/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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